

# Advertising Media

*Message* connects with readers who are searching for Biblical truth, spiritual direction, insight into day-to-day challenges and ways to live a healthier lifestyle. *Message* readers, look for products and services that enhance their spiritual development and experience, promote healthy dietary and fitness habits, and support their homes and families.

Bi-Monthly circulation: 35,000 print readers in North America

Target Audience: African American, Caribbean, African men and women, ages 28 to 55, many of whom are spiritually connected or seeking.

Contact *Message* Advertising Sales

Sam Archer, Advertising Account Specialist

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or

Carmela Monk Crawford, Editor

editor@messagemagazine.com

Free online advertising special for print buyers: Buy space in the print edition of *Message* and you get two months, heavy rotation on *Message*magazine.com.

Specs and Pricing

Publication trim size: 8" x 10.5"  
All specs are given in inches.

Back Cover

8" x 9"

(plus 0.25" bleed on sides and bottom)

Rate:

1x \$2,300  
2x + more \$2,000

Inside Back Cover / Full Page (full bleed)  
8" x 10.5"  
(plus 0.25" bleed on all sides)

Rate:  
1x \$1,800  
2x + more \$1,700

1/2 Page Vertical  
4.437" x 7"

1/2 Page Horizontal  
7.125" x 4.5"

Rate:  
1x \$1,400  
2x + more \$1,350

1/3 Page Vertical  
2.25" x 9.3"

Rate:  
1x \$960  
2x + more \$750  
All prices in U.S. funds